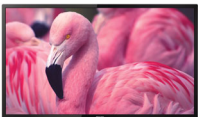


Philips  
Professional TV

PrimeSuite



28HFL4014

## Flexible control

### Pro System TV

Surprise and delight with a professional IPTV. Cost-effective central management, quick installation and a customisable UI make this a flexible solution. Philips world-renowned picture quality always engages.

#### **Brilliant Philips picture. Versatile operation.**

- Beautifully clear, high-contrast image
- Be seen. Brand the TV's UI with your logo
- Built-in scheduler. Advertise, inform, communicate

#### **Rapid installation. Effortless customisation.**

- IPTV. Provide channels over IP. Install your own UI
- CMND and Control. Operate, update, maintain
- CMND and Create. Develop and launch your own content
- Instant initial cloning. Rapidly configure Pro TVs
- Serial Xpress Protocol. Connect external decoders and STBs

#### **Cost-effective. With multilingual support.**

- MyChoice compatible. Built-in pay-to-view solution
- 3-year warranty, extendable to 5 years
- Low operational cost. From installation to deployment

# PHILIPS

# Highlights

## **UI branding**

Your Philips Professional TV offers a clear, easy-to-navigate user interface (UI), which you can customise with your own branding. Easily add your logo and colours to the search bar to increase the visibility of your brand.

## **Built-in pay-to-view solution**

Offer pay-to-view content in any situation - from a complete pay-to-access-all-channels model to selected premium content. MyChoice is an integrated solution that allows viewers to access pay-per-view channels via a code or a card.

## **IPTV. Provide channels over IP**

Provide channels over IP. Install your own user interface (UI), which can be stored on a central server and sent to the TV over IP. Once the UI is on the TV, it can also be stored locally. You'll benefit from flexibility and rapid installation, whether you're personalising your Philips Pro System TVs or centralising system management.

## **CMND and Control**

Run your display network over a local (LAN or RF) connection. CMND & Control allows you

to perform vital functions like controlling inputs, updating software and monitoring display status — whether you're in charge of one TV or more.

## **CMND and Create**

Take control of your content with CMND and Create. A drag-and-drop interface makes it simple to publish your own content, whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure that your stills, text and video will be up and running in no time.

# Specifications

## Picture/Display

- Display: D-LED, LED HD TV
- Diagonal screen size: 28 inch / 70 cm
- Panel resolution: 1366 x 768p
- Brightness: 220 cd/m<sup>2</sup>
- Viewing angle: 178° (H)/178° (V)

## Audio

- Sound output Power: 10 (2x5) W
- Speakers: 2.0, Down Firing
- Bathroom speaker out: 1.5 W Mono 8 ohm
- Sound Features: DTS-HD, Dolby Atmos Compatible, Dolby MS12D, AVL, Incredible surround

## Design

- Colour: Black

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/C, HEVC FHD (up to 1080p60)
- Analogue TV: PAL
- IP Playback: Multicast, Unicast

## Rear Connectivity

- Digital Audio out: Optical
- Ethernet (LAN): RJ-45
- Antenna: IEC-75
- External Control: RJ-48
- HDMI 2: HDMI 1.4
- USB 2: USB 2.0
- Bathroom speaker out: Mini-Jack

## Side Connectivity

- Common Interface Slot: CI+ 1.3.2
- USB1: USB 2.0
- HDMI1: HDMI 1.4
- Headphone out: Mini-Jack

## Connectivity Enhancements

- HDMI: MHL 2.0 (HDMI1), ARC (HDMI2)
- EasyLink (HDMI CEC): One touch play, System Standby, RC pass through, system audio control
- LAN: Wake up on LAN
- RJ48: IR-In/Out, Serial Xpress interface

## Features

- Digital services: 8d EPG, Now&Next, MHEG, Teletext, HbbTV, Subtitles
- Ease of use: Picture Style, Sound Style
- Local control: Joystick

## Hospitality Features

- Apps: YouTube
- Your brand: Customisable Home Screen, Location Name (Geonames ID), CMND&Create, Customisable Dashboard (HTML), Welcome Logo
- CMND&Control: Off-Line Channel Editor, Off-Line Settings Editor, Remote Management over IP/ RF, CMND&Create, TV Group management
- CMND&Check-In: Guest Name, Guest Language
- Languages: Guest language control
- Clock: On-screen Clock, Optional External Clock
- Timer: Sleep Timer, Wake Up Alarm, Wake Up On Channel, Wake Up Sounds
- Remote Control: Low-Battery Detection, RC Battery Door Lock, Glow-in-the-Dark Clock button
- Control: JSON API for TV Control-JAPIT, Serial Xpress Protocol
- Cloning and Firmware update: Instant Initial Cloning, Via USB/RF/IP
- Interactive DRM: VSecure, Playready Smoothstreaming
- Power control: Quick Start Mode, Auto Power ON, WoLAN
- Switch On control: Channel, Feature, Picture Format, Volume, Picture Style
- Revenue generation: MyChoice
- Hotel mode: Joystick Control Lock, Menu lock, Installation Menu Lock, Volume limitation
- Prison mode: high-security mode, TXT/MHEG/ USB/EPG/Subtitle Lock

## Healthcare features

- Control: Multi-Remote Control, Healthcare RC compatible, Nurse call system compatible
- Convenience: Headphone out, Independent main speaker mute, Headphone Detection
- Safety: Double isolation class II, Flame retardant

## Multimedia

- Video playback supported: Formats: H.264/MPEG4 AVC, MPEG1, MPEG2, MPEG4, WMV9/VC1, HEVC, Containers: AVI, MKV, VP9
- Subtitle formats supported: SRT, SMI, TXT
- Music formats supported: MP3, AAC, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Picture formats supported: JPG, PNG, BMP, GIF
- Supp. Video Resolution on USB: up to 1920x1080p@60Hz

## Accessories

- Included: Edge Stand, Remote Control 22AV1904A/12, 2 x AAA Batteries, Power Cord,

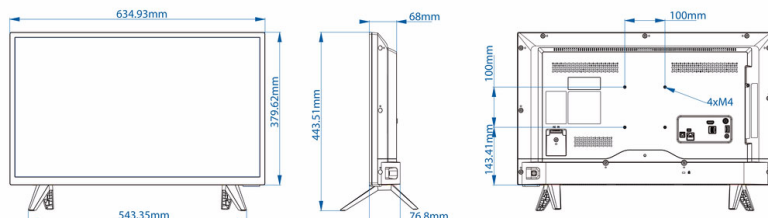
- Warranty Leaflet, Legal and Safety brochure
- Optional: Easy RC 22AV1601B/12, Healthcare RC 22AV1604B/12, External Clock 22AV1860A/12, DOCSIS Cable Modem 22AV1970A, Setup RC 22AV9574A/12

## Power

- Mains power: AC 220-240 V; 50-60 Hz
- Energy Label Class: A+
- EU Energy Label power: 26 W
- Annual energy consumption: 38 kWh
- Standby power consumption: <0.3 W
- Power Saving Features: Eco mode
- Ambient temperature: 0 °C to 40 °C

## Dimensions

- Set dimensions (W x H x D): 635 x 380 x 68/ 77 mm
- Set dimensions with stand (W x H x D): 635 x 444 x 179 mm
- Product weight: 3.8 kg
- Product weight (+stand): 3.9 kg
- VESA wall mount compatible: 75 x 75 mm, M4



Issue date 2019-08-04

Version: 2.0.1

12 NC: 8670 001 59573  
EAN: 87 18863 02069 2

© 2019 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)

\* Availability of features will depend on implementation chosen by integrator.  
\* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the TV is used.  
\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.  
\* Philips does not guarantee the availability or continuity of correct functioning of apps.