

Philips 7000 series  
4K Ultra Slim Smart LED  
TV with Pixel Plus Ultra  
HD

**123 cm (49")**  
4K Ultra HD LED TV  
DTMB

**49PUF7031**



## 4K Ultra Slim Smart LED TV

with Pixel Plus Ultra HD

Introducing the Philips 7031 series. All encompassing, compact and seamless enjoyment with 2.1 sound solution that provide a powerful sound performance, you will never hear better sound than this.

### **Crafted Lightness**

- Slim aluminum pinch stands for a premium lightweight look

### **Passionate about Picture Quality**

- 4K Ultra HD is unlike any resolution you've ever seen before
- Discover Ultra HD Picture Quality with Pixel Plus Ultra HD

### **Connect to a bigger world with this Smart TV**

- Smart TV: a whole new world to explore

# PHILIPS

# Specifications

## Picture/Display

- Display: 4K Ultra HD LED
- Diagonal screen size (inch): 49 inch
- Panel resolution: 3840x2160
- Aspect ratio: 16:9, 4:3/16:9
- Brightness: 350/300 cd/m<sup>2</sup>
- Picture enhancement: Pixel Plus Ultra HD

## Smart Interaction

- Ease of Use: One-stop Home button
- Electronic Program Guide\*: 8 days Electronic Program Guid
- Screen Format Adjustments: Autozoom, Superzoom, Movie expand 16:9, Unscaled, 4:3, 16:9

## Smart TV Features

- Ease of Installation: Auto detect Philips devices, Device connection wizard, Network installation wizard, Settings assistant wizard
- Ease of Use: One-stop Smart Menu button, Onscreen Usermanual
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade

## Sound

- Output power (RMS): 16W
- Sound Enhancement: Incredible Surround, Virtual Surround, Clear Sound, Smart Sound

## Connectivity

- Number of HDMI connections: 3
- Number of CVBS: 1
- Number of USBs: 3
- Wireless connections: Built-in 1T1R Single band, Yes
- Other connections: Antenna IEC75, Ethernet-LAN RJ-45, Digital audio out (coaxial), Audio L/R in, Headphone out, Service connector, SD slot
- RF input: x1 (DTV/ ATV, Side)
- SPDIF digital sound output: 1(coaxial)

## Multimedia Applications

- Video Playback Formats: H264/MPEG-4 AVC, MPEG-2, MPEG-4
- Music Playback Formats: AAC, MP3, WAV
- Picture Playback Formats: JPEG, BMP, PNG

## Supported Display Resolution

- Computer inputs on all HDMI: up to 4K UHD 3840x2160 @60Hz
- Video inputs on all HDMI: up to 4K UHD 3840x2160 @60Hz

## Tuner/Reception/Transmission

- Digital TV: DTMB
- MPEG Support: MPEG2, MPEG4
- Video Playback: NTSC, PAL

## Power

- Mains power: AC 220 - 240 V 50/60Hz
- Ambient temperature: 5 °C to 45 °C
- Standby power consumption: <=0.5W
- Power consumption: 110 W

## Dimensions

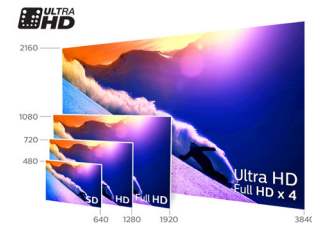
- Box dimensions (W x H x D): 1220 x 750 x 120 mm
- Set dimensions (W x H x D): 1099 x 637 x 51.2 mm
- Set dimensions with stand (W x H x D): 1099 x 686.3 x 215.5 mm
- Product weight: 12.8 kg
- Product weight (+stand): 13 kg
- Weight incl. Packaging: 15.5 kg
- VESA wall mount compatible: 200 x 200 mm

## Accessories

- Included accessories: Remote Control, 2 x AAA Batteries, Table top stand, Power cord, Quick start guide, Warranty Leaflet, User Manual

# Highlights

## 4K Ultra HD



Ultra HD TV has four times the resolution of a conventional Full HD TV. With over 8 million pixels and our unique Ultra Resolution Upscaling technology, you'll experience the best possible picture quality. The higher the quality of your original content, the better images and resolution you will be able to experience. Enjoy improved sharpness, increased depth perception, superior contrast, smooth natural motion, and flawless details.

## Pixel Plus Ultra HD

Experience 4K Ultra HD sharpness with the Philips Pixel Plus Ultra HD engine. It optimizes picture quality to deliver smooth, fluid images with incredible detail and depth – Enjoy sharper 4K images with brighter whites and blacker blacks every time.

## Slim aluminum pinch stands

Every great artwork needs its own easel. And like every great artwork, your new Philips TV needs to be displayed in its rightful manner. Developed specifically for this model by our design team, these slim aluminum pinch stands are a true testament to the lightness and slim construction of this powerful TV series.

## Smart TV

Discover a Smarter experience that lies beyond traditional TV. Rent and stream movies, videos or games from online video stores. Watch catch-up TV from your favorite channels and enjoy a growing selection of online apps with Smart TV.



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\* EPG and actual visibility (up to 8 days) is country and operator dependent.