



#### Professional TV

- 40" HeartLine
- Full HD
- DVB-T2/T/C HEVC

40HFL3011W/12

## Amaze your guests

with a smarter Professional TV

Send the right message to your guests with Full HD picture quality and the ability to show branded, interactive hotel pages.

### Benefits

#### Take control with CMND

- CMND & Control: effortless maintenance of your TV's
- CMND & Create: Show the information you want, when you want

#### Advanced hotel features and future proof

- Full Hotel, Healthcare and Prison Modes
- MyChoice compatibility for recurring revenues
- Greet your guests with a customizable welcome page
- SmartInfo for branded, interactive hotel info pages
- Serial Xpress Protocol for interactive systems

- Installation menu locking

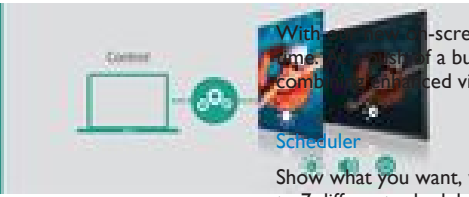
#### Differentiating guest experience

- Nurse-call compatibility optimized for the Healthcare sector
- On-screen clock display for optimal guest convenience
- Schedule what you want, when you want
- Additional headphone connection for personal listening

# PHILIPS

## Features

### CMND & Control



CMND & Control allows for remote configuration and installation of your TV's from a central location, without having to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

### CMND & Create



CMND & Create allows you to provide the information you want, when you want. The content management module of CMND, it allows for easy creation and distribution of interactive, branded hotel web pages. Tailor your TV's to give guests the most up to date information with the latest developments in your hotel, all in real time.

### Hotel, Hospital, Prison Mode

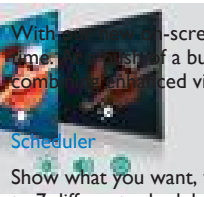
All required features for professional use in environments where more is required than in a living room. From volume and menu locking to more rigorous material testing, energy saving, anti-theft remote controls and dedicated Healthcare and Prison features to allow for niche market applications.

### MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

### On-screen clock display



With the on-screen clock display, guests can easily access the current time. Press of a button the clock is being displayed on the TV screen combined with enhanced visibility and lower power consumption.

### Scheduler

Show what you want, when you want with the built-in scheduler. Program up to 7 different schedules to show any type of content you want. Repeat every day, or set it for particular days such as the weekend, the choice is yours.

### Welcome page



A welcome page is displayed each time the TV set is switched on. The welcome page can be branded and customized easily at the time of installation via a simple welcome image in .png format.

### SmartInfo

SmartInfo allows you to provide hotel or city information to your guests through SmartUI. Your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or internet. You can change the information regularly and easily to keep your guests up to date with all the latest developments in your hotel.

### Serial Xpress Protocol (SXP)

The TV can be connected to external decoders and set-top boxes of all major interactive system providers, through the Serial Xpress Protocol (SXP).

## Specifications

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### Picture/Display

Display	LED Full HD
Diagonal screen size (metric)	102 cm
Diagonal screen size (inch)	40 inch
Aspect ratio	16:9
Panel resolution	1920x1080p
Brightness	280 cd/m <sup>2</sup>
Viewing angle	176° (H) / 176° (V)
Picture enhancement	Pixel Plus HD 200Hz Perfect Motion Rate

### Audio

Sound output Power Speakers	16 (2x8) W 2.0
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Bathroom speaker out	Down Firing 1.5W Mono 8Ohm
Sound Features	AVL Incredible surround Dolby MS10

### Design

Colour	White
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### Tuner/Reception/Transmission

Digital TV	DVB-T/T2/C HEVC FHD (up to 1080p60)
Analog TV	PAL NTSC
Video Playback	PAL

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2017, May 8

	SECAM
<b>Connectivity Rear</b>	
Antenna	IEC-75
HDMI1	HDMI 2.0 with HDCP 2.2
	ARC
HDMI2	HDMI 2.0 with HDCP 2.2
USB1	USB 2.0
Digital Audio out	Optical
DVI audio in	Mini-Jack
AV input	CVBS shared with YPbPr
Component	YPbPr + L/R cinch
External Control	RJ-48
Bathroom speaker out	Mini-Jack
<b>Connectivity Side</b>	
Common Interface Slot	CI+ 1.3
HDMI3	HDMI 2.0 with HDCP 2.2
USB2	USB 3.0
Headphone out	Mini-Jack
<b>Connectivity Enhancements</b>	
HDMI EasyLink (HDMI CEC)	DVI (all ports) One touch play System Standby RC pass through system audio control
RJ48	IR-In/Out Serial Xpress interface
<b>Features</b>	
Digital services	8d EPG Now&Next MHEG Teletext
Ease of use	Picture Style Sound Style Picture Format Independent volume control
Local control	Joystick
<b>Hospitality Features</b>	
Hotel mode	Joystick Control Lock Menu lock Installation Menu Lock Volume limitation
Prison mode	high security mode TXT/MHEG/USB/EPG/Subtitle Lock
SmartInfo	HTML5 Browser Interactive Templates Picture Slide Show
CMND Create & Control	Off-Line Channel Editor Off-Line Settings Editor Remote Management over RF Content Creation
Your brand	SmartInfo Welcome Logo
Revenue generation Cloning and Firmware update Timer	MyChoice Instant Initial Cloning Via USB/RF Scheduler (7x) Sleep Timer Wake Up Alarm Wake Up On Channel Wake up Sounds
Clock	Clock in Standby Mode Glow-in-the-Dark RC button On-screen Clock Optional External Clock
Channels	Combined List Themed lists Off-Line Channel Editor
Interactive DRM Control	VSecure Block Automatic Channel Update Serial Xpress Protocol JSON API for TV Control-JAPIT

Power control Switch On control	Green/fast startup Channel Feature Picture Style Picture Format Sound Style Volume Menu language Cable Strap Ready Low Battery Detection RC Battery Door Lock Battery Anti-theft Protection Kensington Lock
Remote Control	
Anti-Theft	
<b>Healthcare features</b>	
Control	Multi-Remote Control Healthcare RC compatible Nurse call system compatible
Convenience	Headphone out Independent main speaker mute
Safety	Double isolation class II Flame retardant
<b>Multimedia</b>	
Multimedia connections	USB
Video playback supported	Formats: H.264/MPEG4 AVC MPEG1 MPEG2 MPEG4 WMV9/VC1 Containers: AVI, MKV MP4 MPG TS WMV HEVC SRT ASS SMI SSA SUB TXT MP3 AAC WAV WMA (v2 up to v9.2) BMP JPG PNG GIF up to 1920x1080p@60Hz
Subtitle formats supported	
Music formats supported	
Picture formats supported	
Supp. Video Resolution on USB	
<b>Accessories</b>	
Included	Tabletop Stand Remote Control 22AV1604A/12 2xAAA Batteries Warranty Leaflet Legal and Safety brochure Power Cord
Optional	External Clock 22AV1120C/00 Setup RC 22AV9573A/12
<b>Power</b>	
Mains power	AC 220-240V; 50-60Hz
Energy Label Class	A+
Eu Energy Label	46 W
power	
Annual energy consumption	68 kW h
Standby power consumption	<0.3W
Power Saving Features	Eco mode
Ambient temperature	0 °C to 40 °C
<b>Dimensions</b>	
Set Width	918 mm

Set Height	532 mm	Product weight	7.6 kg
Set Depth	64/77 mm	Product weight (+stand)	9.5 kg
Set width (with stand)	918 mm	VESA wall mount compatible	M4 200 x 200 mm
Set height (with stand)	597 mm		
Set depth (with stand)	222 mm		

\* Availability of features will depend on implementation chosen by integrator.

\* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.

\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.



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