



## Hospitality TV

- 24" EasySuite
- DVB-T2/T/C HEVC

24HFL3011T/12

# Amaze your guests

with a smarter Hospitality TV

Send the right message to your guests with superb picture quality and the ability to show branded, interactive hotel pages.

## Benefits

### Take control with CMND

- CMND & Control: effortless maintenance of your TV's
- CMND & Create: Show the information you want, when you want

### Advanced hotel features and future proof

- Full Hotel, Healthcare and Prison Modes
- MyChoice compatibility for recurring revenues
- Greet your guests with a customizable welcome page
- Serial Xpress Protocol for interactive systems

- Installation menu locking

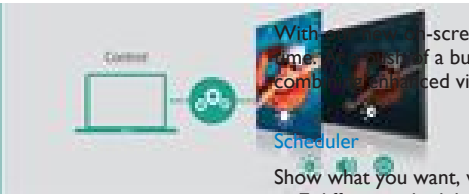
### Differentiating guest experience

- Nurse-call compatibility optimized for the Healthcare sector
- On-screen clock display for optimal guest convenience
- Schedule what you want, when you want
- Additional headphone connection for personal listening

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## Features

### CMND & Control



### On-screen clock display

With the on-screen clock display, guests can easily access the current time. Pressing of a button the clock is being displayed on the TV screen combined with enhanced visibility and lower power consumption.

### Scheduler

Show what you want, when you want with the built-in scheduler. Program up to 7 different schedules to show any type of content you want. Repeat every day, or set it for particular days such as the weekend, the choice is yours.

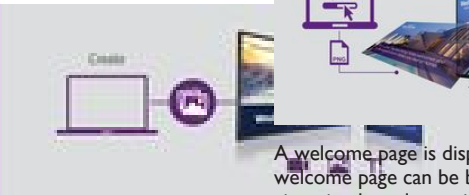
CMND & Control allows for remote configuration and installation of your TV's from a central location, without having to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

### Welcome page



A welcome page is displayed each time the TV set is switched on. The welcome page can be branded and customized easily at the time of installation via a simple welcome image in .png format.

### CMND & Create



CMND & Create allows you to provide the information you want, when you want. The content management module of CMND, it allows for easy creation and distribution of interactive, branded hotel web pages. Tailor your TV's to give guests the most up to date information with the latest developments in your hotel, all in real time.

### Serial Xpress Protocol (SXP)

The TV can be connected to external decoders and set-top boxes of all major interactive system providers, through the Serial Xpress Protocol (SXP).

### Hotel, Hospital, Prison Mode

All required features for professional use in environments where more is required than in a living room. From volume and menu locking to more rigorous material testing, energy saving, anti-theft remote controls and dedicated Healthcare and Prison features to allow for niche market applications.

### MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

## Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

### Picture/Display

|                               |  |
|-------------------------------|--|
| Display                       | LED HD TV                                  |
| Diagonal screen size (metric) | 60 cm                                      |
| Diagonal screen size (inch)   | 24 inch                                    |
| Aspect ratio                  | 16:9                                       |
| Panel resolution              | 1366 x 768p                                |
| Brightness                    | 200 cd/m <sup>2</sup>                      |
| Viewing angle                 | 176° (H) / 176° (V)                        |
| Picture enhancement           | Pixel Plus HD<br>200Hz Perfect Motion Rate |

|                      |  |
|----------------------|--|
| Speakers             | 2.0<br>Down Firing   |
| Sound Features       | AVL<br>Incredible surround<br>Dolby MS10<br>1.5W Mono 8Ohm |
| Bathroom speaker out |  |

### Design

|        |       |
|--------|-------|
| Colour | Black |
|--------|-------|

### Tuner/Reception/Transmission

|            |  |
|------------|--|
| Digital TV | DVB-T/T2/C<br>HEVC FHD (up to 1080p60) |
| Analog TV  | PAL                                    |

### Audio

|                    |            |
|--------------------|------------|
| Sound output Power | 10 (2x5) W |
|--------------------|------------|



## Dimensions

|                         |        |
|-------------------------|--------|
| Set Width               | 560 mm |
| Set Height              | 336 mm |
| Set Depth               | 35 mm  |
| Set width (with stand)  | 560 mm |
| Set height (with stand) | 344 mm |

|                            |                  |
|----------------------------|------------------|
| Set depth (with stand)     | 112 mm           |
| Product weight             | 3.0 kg           |
| Product weight (+stand)    | 3.2 kg           |
| VESA wall mount compatible | M4<br>75 x 75 mm |

\* Availability of features will depend on implementation chosen by integrator.

\* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.

\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.



data subject to change  
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