



#### Professional TV

- 43" Mediasuite
- powered by Android™

43HFL5011T/12

## Game changing experience

powered by Android™

Give your guests the viewing experience they deserve. They will enjoy a quicker, more responsive TV with a wealth of dedicated hospitality applications, while you will enjoy easy remote installation and management at your convenience.

### Benefits

#### Exhilarating. Limitless. Powered by Android

- AppControl to add, sort, and delete apps with minimal effort
- Advanced apps with many dedicated services for hospitality

#### Take control with CMND

- CMND & Control: effortless maintenance of your TV's
- CMND & Create: Show the information you want, when you want

#### Differentiating guest experience

- Android: a faster, richer, more enjoyable TV experience

- Miracast & DirectShare to share movies and music on your TV
- Philips TV Remote App for greater guest control

#### Advanced hotel features and future proof

- Integrated IPTV system for optimal customized interactivity
- MyChoice compatibility for recurring revenues
- Serial Xpress Protocol for interactive systems
- Wi-Fi and Bluetooth for wireless control and interaction

### Features

#### Android

With Android on your Professional TV you'll enjoy a faster, richer and guest-friendly interface. It's your launch control to a wealth of dedicated hospitality

services, applications, and so much more. There's an easy to navigate menu with direct links to your favorite apps.



# PHILIPS

### AppControl

App control ensures your TVs get the apps you want. With the ability to add, delete, and sort apps, plus the ability to configure apps to specific rooms, it's a truly personalized guest experience that you can control from a centralized location, without having to enter the room. For ease of use and security, load your custom app on our private, cloud based server and be secure in the fact that only you can access it.

### Advanced Apps

Advanced apps consist of an ever growing library of applications. With the power of Android, apps run smoother, faster, and are more advanced than ever. Tailored for hospitality, guest information is securely deleted after use and access to illegal content that can harm your business is prevented.

### Miracast & DirectShare



Our TVs give your guests the freedom to enjoy their content on the big TV wirelessly and without hassle. With our open system approach we serve iOS as well as Android users and continuously extend our compatibility. Our secure sharing protects your guests. Pictures, movies, music, all can be shared and enjoyed on our TVs via Miracast & DirectShare!

### Integrated IPTV

Safe costs and clutter. With our new Smart TVs you can build your hotel system directly on the TV. Interactive channels, video-on-demand, interactive hotel menus and information as well as online ordering systems are all possible without an external box attached to the TV. Next to delivery of the content over coax TV cables, you can now also use your internet network to deliver your TV channels or VOD directly to the TV. Our partner network can make sure you get the customized portal you want.

### MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

## Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

### Picture/Display

Display	LED Full HD
Diagonal screen size (metric)	110 cm
Diagonal screen size (inch)	43 inch
Aspect ratio	16:9
Panel resolution	1920x1080p
Brightness	300 cd/m <sup>2</sup>
Viewing angle	178° (H) / 178° (V)
Picture enhancement	200Hz Perfect Motion Rate Pixel Plus HD

### Audio

Sound output Power	16 (2x8) W
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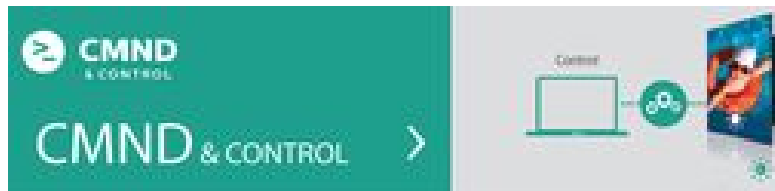
### Serial Xpress Protocol (SXP)

The TV can be connected to external decoders and set-top boxes of all major interactive system providers, through the Serial Xpress Protocol (SXP).

### Philips TV Remote App

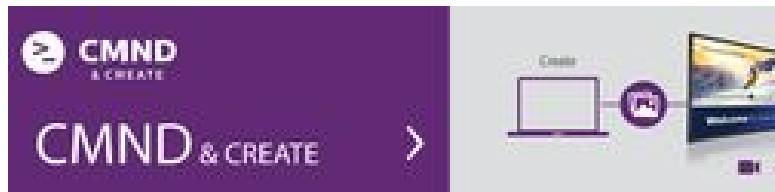
Don't feel like using the remote control? Use the Philips TV Remote App on your smartphone or tablet to control your TV, pick and choose what apps to view, and access SmartInfo. Available for free download on iOS and Android devices.

### CMND & Control



CMND & Control allows for remote configuration and installation of your TV's from a central location, without having to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

### CMND & Create



CMND & Create allows you to provide the information you want, when you want. The content management module of CMND, it allows for easy creation and distribution of interactive, branded hotel web pages. Tailor your TV's to give guests the most up to date information with the latest developments in your hotel, all in real time.

Speakers	2.0 Down Firing
Bathroom speaker out	1.5W Mono 80Ohm
Sound Features	AVL Incredible surround Dynamic Bass Dolby MS10

### Design

Colour	Silver
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### Android

Memory size	8GB
OS	Android™ 5.1 (Lollipop)



Music formats supported  
MP3  
AAC  
WAV  
WMA (v2 up to v9.2)  
WMA-PRO (v9 and v10)  
JPG

Picture formats supported  
Supp. Video Resolution on USB  
up to 1920x1080p@60Hz

Annual energy consumption  
62 kW h

Standby power consumption  
<0.4W

Power Saving Features  
Eco mode

Ambient temperature  
0 °C to 40 °C

#### Accessories

Included  
Tabletop Swivel stand  
2xAAA Batteries  
Warranty Leaflet  
Legal and Safety brochure  
Power Cord

Optional  
Remote Control 22AV1505B/12  
External Clock 22AV1120C/00  
Healthcare RC 22AV1109H/12  
Setup RC 22AV9573A  
Bluetooth RC 22AV1507A/12

#### Dimensions

Set Width  
968 mm

Set Height  
563 mm

Set Depth  
64/77 mm

Set width (with stand)  
968 mm

Set height (with stand)  
625 mm

Set depth (with stand)  
250 mm

Product weight  
9.1 kg

Product weight (+stand)  
10,5 kg

VESA wall mount compatible  
200 x 200 mm  
M6

#### Power

Mains power  
AC 220-240V; 50-60Hz

Energy Label Class  
A+

Eu Energy Label power  
43 W

\* Availability of features will depend on implementation chosen by integrator.

\* Philips does not guarantee the availability or continuity of correct functioning of apps.

\* Actual free memory may be less due to device pre-configuration

\* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.

\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.



data subject to change  
2018, December 30

Version: 2.0.1  
UPC: 8718863008386

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