



Hospitality TV

- 40" EasySuite
- Full HD
- DVB-T2/T/C HEVC

40HFL3011T/12

Amaze your guests

with a smarter Hospitality TV

Send the right message to your guests with Full HD picture quality and the ability to show branded, interactive hotel pages.

Benefits

Take control with CMND

- CMND & Control: effortless maintenance of your TV's
- CMND & Create: Show the information you want, when you want

Advanced hotel features and future proof

- Full Hotel, Healthcare and Prison Modes
- MyChoice compatibility for recurring revenues
- Greet your guests with a customizable welcome page
- SmartInfo for branded, interactive hotel info pages
- Serial Xpress Protocol for interactive systems

- Installation menu locking

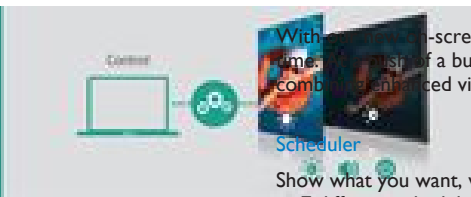
Differentiating guest experience

- Nurse-call compatibility optimized for the Healthcare sector
- On-screen clock display for optimal guest convenience
- Schedule what you want, when you want
- Additional headphone connection for personal listening

PHILIPS

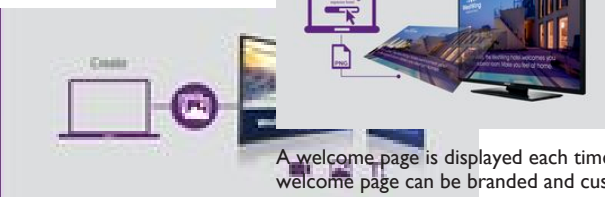
Features

CMND & Control



CMND & Control allows for remote configuration and installation of your TV's from a central location, without having to visit any rooms. Update and manage all your displays, with minimal effort, all without having to disturb your guests.

CMND & Create



CMND & Create allows you to provide the information you want, when you want. The content management module of CMND, it allows for easy creation and distribution of interactive, branded hotel web pages. Tailor your TV's to give guests the most up to date information with the latest developments in your hotel, all in real time.

Hotel, Hospital, Prison Mode

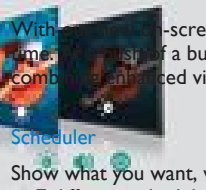
All required features for professional use in environments where more is required than in a living room. From volume and menu locking to more rigorous material testing, energy saving, anti-theft remote controls and dedicated Healthcare and Prison features to allow for niche market applications.

MyChoice compatible



MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

On-screen clock display



With the on-screen clock display, guests can easily access the current time. Press of a button the clock is being displayed on the TV screen combined with enhanced visibility and lower power consumption.

Show what you want, when you want with the built-in scheduler. Program up to 7 different schedules to show any type of content you want. Repeat every day, or set it for particular days such as the weekend, the choice is yours.

Welcome page



A welcome page is displayed each time the TV set is switched on. The welcome page can be branded and customized easily at the time of installation via a simple welcome image in .png format.

SmartInfo

SmartInfo allows you to provide hotel or city information to your guests through SmartUI. Your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or internet. You can change the information regularly and easily to keep your guests up to date with all the latest developments in your hotel.

Serial Xpress Protocol (SXP)

The TV can be connected to external decoders and set-top boxes of all major interactive system providers, through the Serial Xpress Protocol (SXP).

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Picture/Display

Display	LED Full HD
Diagonal screen size (metric)	102 cm
Diagonal screen size (inch)	40 inch
Aspect ratio	16:9
Panel resolution	1920x1080p
Brightness	280 cd/m ²
Viewing angle	176° (H) / 176° (V)
Picture enhancement	Pixel Plus HD 200Hz Perfect Motion Rate

Audio

Sound output Power	16 (2x8) W
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Speakers	2.0 Down Firing
Bathroom speaker out	1.5W Mono 8Ohm
Sound Features	AVL Incredible surround Dolby MS10

Design

Colour	Black
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Tuner/Reception/Transmission

Digital TV	DVB-T/T2/C HEVC FHD (up to 1080p60)
Analog TV	PAL

Video Playback	NTSC PAL SECAM		Serial Xpress Protocol JSON API for TV Control-JAPIT Green/fast startup Channel Feature Picture Style Picture Format Sound Style Volume Menu language Cable Strap Ready Low Battery Detection RC Battery Door Lock Battery Anti-theft Protection Kensington Lock
		Power control Switch On control	
Connectivity Rear			
Antenna	IEC-75		
HDMI1	HDMI 2.0 with HDCP 2.2 ARC		
HDMI2	HDMI 2.0 with HDCP 2.2		
USB1	USB 2.0		
Digital Audio out	Optical	Remote Control	
DVI audio in	Mini-Jack		
AV input	CVBS shared with YPbPr		
Component	YPbPr + L/R cinch	Anti-Theft	
External Control	RJ-48		
Bathroom speaker out	Mini-Jack		
Connectivity Side			
Common Interface Slot	CI+ 1.3		
HDMI3	HDMI 2.0 with HDCP 2.2		
USB2	USB 3.0		
Headphone out	Mini-Jack		
Connectivity Enhancements			
HDMI	DVI (all ports)		
EasyLink (HDMI CEC)	One touch play System Standby RC pass through system audio control		
RJ48	IR-In/Out Serial Xpress interface		
Features			
Digital services	8d EPG Now&Next MHEG Teletext		
Ease of use	Picture Style Sound Style Picture Format Independent volume control		
Local control	Joystick		
Hospitality Features			
Hotel mode	Joystick Control Lock Menu lock Installation Menu Lock Volume limitation		
Prison mode	high security mode TXT/MHEG/USB/EPG/Subtitle Lock		
SmartInfo	HTML5 Browser Interactive Templates Picture Slide Show		
CMND&Control	Off-Line Channel Editor Off-Line Settings Editor Remote Management over RF CMND&Create		
Your brand	SmartInfo Welcome Logo		
Revenue generation Cloning and Firm- ware update Timer	MyChoice Instant Initial Cloning Via USB/RF Scheduler (7x) Sleep Timer Wake Up Alarm Wake Up On Channel Wake up Sounds		
Clock	Clock in Standby Mode Glow-in-the-Dark RC button On-screen Clock Optional External Clock		
Channels	Combined List Themed lists Off-Line Channel Editor		
Interactive DRM Control	VSecure Block Automatic Channel Update		
			Multi-Remote Control Healthcare RC compatible Nurse call system compatible Headphone out Independent main speaker mute Double isolation class II Flame retardant
		Control	
		Convenience	
		Safety	
Healthcare features			
Multimedia			
		Multimedia connec- tions Video playback supported	USB Formats: H.264/MPEG4 AVC MPEG1 MPEG2 MPEG4 WMV9/VC1 Containers: AVI, MKV MP4 MPG TS WMV HEVC SRT ASS SMI SSA SUB TXT MP3 AAC WAV WMA (v2 up to v9.2) BMP JPG PNG GIF up to 1920x1080p@60Hz
		Subtitle formats supported	
		Music formats supported	
		Picture formats supported	
		Supp. Video Resolu- tion on USB	
Accessories			
		Included	Tabletop Stand 2xAAA Batteries Warranty Leaflet Legal and Safety brochure Power Cord Remote Control 22AV1503A/12 External Clock 22AV1120C/00 Healthcare RC 22AV1109H/12 Setup RC 22AV9573A/12
		Optional	
Power			
		Mains power Energy Label Class Eu Energy Label power Annual energy consumption Standby power consumption Power Saving Features Ambient temperature	AC 220-240V; 50-60Hz A+ 46 W 68 kW h <0.3W Eco mode Auto switch-off timer 0 °C to 40 °C

Dimensions

Set Width	918 mm
Set Height	532 mm
Set Depth	64/77 mm
Set width (with stand)	918 mm
Set height (with stand)	597 mm

Set depth (with stand)	222 mm
Product weight	7.6 kg
Product weight (+stand)	9.5 kg
VESA wall mount compatible	M4 200 x 200 mm

* Availability of features will depend on implementation chosen by integrator.

* Typical on-mode power consumption measured according to IEC62087 Ed 2. The actual energy consumption will depend on how the television is used.

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.



data subject to change
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